

XDEMVY® Access and Support



If XDEMVY is prescribed to you, your doctor will send your prescription to one of these pharmacies:

- **BlinkRx:** 1-833-919-4942
- **Carepoint Pharmacy:** 1-855-237-9112
- **CenterWell Specialty Pharmacy:** 1-800-486-2668
- **CVS Specialty Pharmacy:** 1-800-237-2767
- **Walgreens Specialty Pharmacy:** 1-800-424-9002
- **Walmart Specialty Pharmacy:** 1-877-453-4566

1 Once your doctor sends in your prescription, expect a text or phone call directly from the pharmacy and have your prescription drug insurance information handy

It is important that you answer so your treatment is not delayed

- If you don't receive a call or text within 48 hours, reach out to the selected pharmacy

2 The pharmacy will complete any paperwork needed with your doctor and apply any applicable savings

3 If a copay is needed, the pharmacy will reach out and ask you for payment; the prescription will not ship until payment is received

4 The pharmacy will work with you to arrange delivery to your home or local pharmacy

For XDEMVY access and support, contact Tarsus Connect™ at 1-866-846-3092.

References: 1. XDEMVY. Prescribing Information. Tarsus Pharmaceuticals Inc; 2023. 2. Fromstein SR, Harthan JS, Patel J, Opitz DL. Demodex blepharitis: clinical perspectives. *Clin Optom (Auckl)*. 2018;10:57-63. 3. Sędziowska A, Osęka M, Grytnar-Zięcina B. Ocular symptoms reported by patients infested with Demodex mites. *Acta Parasitol*. 2016;61(4):808-814. 4. Trattler W, Karpecki P, Rapoport Y, et al. The prevalence of Demodex blepharitis in US eye care clinic patients as determined by collarettes: a pathognomonic sign. *Clin Ophthalmol*. 2022;16:1153-1164. 5. O'Dell L, Dierker DS, Devries DK, et al. Psychosocial impact of Demodex blepharitis. *Clin Ophthalmol*. 2022;16:2979-2987. 6. Rhee MK, Yeu E, Barnett M, et al. Demodex blepharitis: a comprehensive review of the disease, current management, and emerging therapies. *Eye Contact Lens*. 2023;49(6):311-318. 7. Yeu E, Pauau JD, Vollmer P, et al. Safety and efficacy of lotilaner ophthalmic solution (0.25%) in treating Demodex blepharitis: pooled analysis of two pivotal trials. *Ophthalmol Ther*. 2025;14(3):555-571. 8. Yeu E, Wirta DL, Karpecki P, Baba SN, Holdbrook M; Saturn I Study Group. Lotilaner ophthalmic solution, 0.25%, for the treatment of Demodex blepharitis: results of a prospective, randomized, vehicle-controlled, double-masked, pivotal trial (Saturn-1). *Cornea*. 2023;42(4):435-443. 9. Gaddie IB, Donnenfeld ED, Karpecki P, et al. Lotilaner ophthalmic solution 0.25% for Demodex blepharitis: randomized, vehicle-controlled, multicenter, phase 3 trial (Saturn-2). *Ophthalmology*. 2023;130(10):1015-1023.



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Treatment is made simple with XDEMVY®

EVERY DROP IS IMPORTANT

1 ONE DROP PER EYE 2x TWICE DAILY 12h ~12 HOURS APART 6 FOR 6 WEEKS

Start Date: _____

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 1	 	 	 	 	 	 	
Week 2	 	 	 	 	 	 	
Week 3	 	 	 	 	 	 	
Week 4	 	 	 	 	 	 	
Week 5	 	 	 	 	 	 	
Week 6	 	 	 	 	 	 	
Month 9	Follow up with eye doctor Date & Time: _____						

IMPORTANT: Take XDEMVY for the entire 6-week course of treatment.

- **If you're using other topical eye medications,** ensure a gap of at least 5 minutes between each
- **Remove contact lenses and wait 15 minutes** after applying XDEMVY before reinserting

Over time, mites may come back, so it's important to see your eye doctor regularly.

To report SUSPECTED ADVERSE REACTIONS, contact Tarsus Pharmaceuticals at 1-888-421-4002 or FDA at 1-800-FDA-1088 or www.fda.gov/medwatch.

Please see **Important Safety Information** throughout this brochure and full Prescribing Information attached.

By prescription only.



Images are of actual patient who participated in clinical trials for Tarsus Pharmaceuticals. Results may vary. Patient with DB used XDEMVY twice daily, in each eye, for 6 weeks.

Tarsus is committed to making XDEMVY affordable and accessible

Insurance coverage of XDEMVY continues to expand, reaching an average of over 85% of insured patients across Commercial, Medicare Part D, and Medicaid. The majority of patients will pay as little as \$30.* Please ask your pharmacist how you can save on XDEMVY.



*With payer coverage and available assistance options, and based on eligibility requirements; see XDEMVY Savings and Access at XDEMVY.com.



BREAKING UP MITE PARTIES

with XDEMVY®, the first and only FDA-approved prescription treatment that **targets** and **kills** the mites that cause Demodex blepharitis (DB).¹

Indications and Usage

XDEMVY (lotilaner ophthalmic solution) 0.25% is indicated for the treatment of Demodex blepharitis.

Important Safety Information

Most common side effects: The most common side effect in clinical trials was stinging and burning in 10% of patients. Other side effects in less than 2% of patients were chalazion/hordeolum and punctate keratitis.

Please see **Important Safety Information** throughout this brochure and full Prescribing Information attached.

Dealing with *Demodex* blepharitis can be a challenge

Eyelid redness, swelling, itching, and crusties (collarettes) that won't go away?²⁻⁴
It's not you, it's *Demodex* mites.

~25 million mite parties happening now*



*It's estimated that approximately 25 million eye care patients in the US are affected by DB.^{4,5}

Demodex blepharitis is an eyelid disease caused by an overgrowth of *Demodex* mites, a common mite found on humans.^{2,6} When left untreated, DB may leave you prone to other eye-related diseases.²

Having XDEM VY® in your treatment plan can help you break up the mite party!

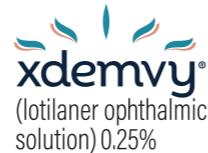


One drop per eye, twice a day (~12 hours apart), for 6 weeks.

Important Safety Information (Cont'd)

Handling the Container: Avoid allowing the tip of the dispensing container to contact the eye, surrounding structures, fingers, or any other surface in order to minimize contamination of the solution. Serious damage to the eye and subsequent loss of vision may result from using contaminated solutions.

Please see Important Safety Information throughout this brochure and full Prescribing Information attached.



It's time to eliminate the root of the problem

As the **first and only FDA-approved prescription treatment** for *Demodex* blepharitis, XDEM VY® can target and kill the mites, get rid of eyelid redness, and reduce crusties (collarettes) in just 6 weeks.¹ Individual results may vary.

PROVEN TO HELP

In two combined studies, 50% of patients had a reduction of crusties (collarettes) and 60% of patients had their *Demodex* mites completely wiped out.^{7†} Patients using XDEM VY may see eyelid redness gone in just 6 weeks.¹

SIMPLE DOSING

One drop per eye, twice a day, ~12 hours apart, for just 6 weeks.

DESIGNED FOR COMFORT

~90% of patients in both trials reported XDEM VY eye drops as neutral to very comfortable to use.^{7‡}

[†]XDEM VY for *Demodex* blepharitis was evaluated in 2 pivotal trials of 833 patients (415 received XDEM VY).^{1,8,9}

Trial 1: When taken twice daily in each eye for 6 weeks, compared to those who did not receive XDEM VY, XDEM VY reduced collarettes to 2 or fewer for the upper eyelid in 44% of patients (N=209) at Day 43; XDEM VY eradicated mites (mite density of 0 mites/lash) in 68% of patients (N=212) at Day 43.
Trial 2: When taken twice daily in each eye for 6 weeks, compared to those who did not receive XDEM VY, XDEM VY reduced collarettes to 2 or less for the upper eyelid in 55% of patients (N=193) at Day 43; XDEM VY eradicated mites (mite density of 0 mites/lash) in 50% of patients (N=203) at Day 43.

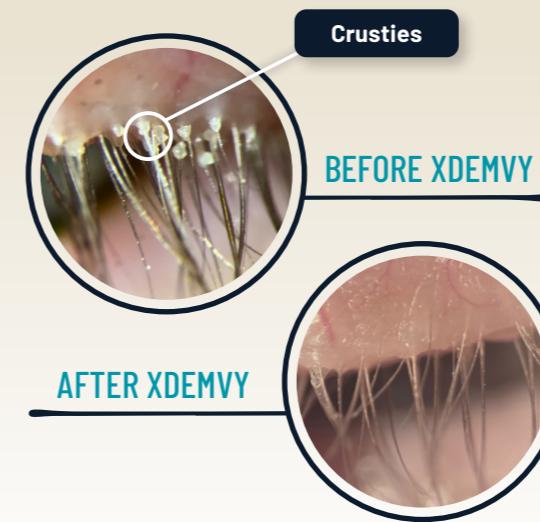
[‡]All visits averaged.

Important Safety Information (Cont'd)

When to Seek Physician Advice: Immediately seek a physician's advice concerning the continued use of XDEM VY if you develop an intercurrent ocular condition (e.g., trauma or infection), have ocular surgery, or develop any ocular reactions, particularly conjunctivitis and eyelid reactions.

Please see Important Safety Information throughout this brochure and full Prescribing Information attached.

See how XDEM VY® breaks up mite parties



Real patient with DB used XDEM VY twice daily, in each eye, for 6 weeks. Results may vary.

Have questions about XDEM VY?



GET ANSWERS FROM LASHLEY, THE XDEM VY CONCIERGE

Available 24/7 to guide you with helpful info and next steps for your treatment with XDEM VY.

Visit XDEM VY.com for additional support and guidance!

Important Safety Information (Cont'd)

Use with Contact Lenses: XDEM VY contains potassium sorbate, which may discolor soft contact lenses. Contact lenses should be removed prior to instillation of XDEM VY and may be reinserted 15 minutes following its administration.

Please see Important Safety Information throughout this brochure and full Prescribing Information attached.

PI WILL BE SPOT GLUED ON THIS PANEL



Front



← 3.66" →

Back



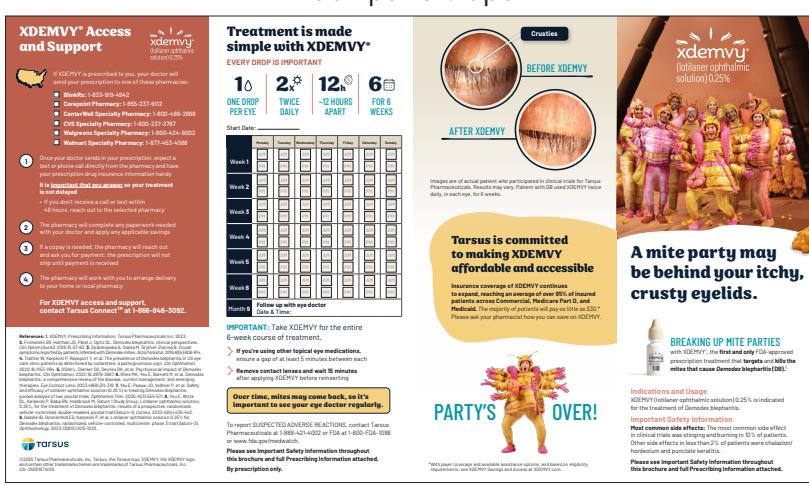
Reference: 1. XDEMVY. Prescribing Information. Tarsus Pharmaceuticals Inc. 2021. 2. XDEMVY (lotioner ophthalmic solution) 0.25% is indicated for the topical treatment of Demodex blepharitis in adult patients. It is not indicated for the treatment of other eye-related diseases. 3. XDEMVY is a registered trademark of Tarsus Pharmaceuticals Inc. 4. Demodex blepharitis is a common eyelid disease caused by an overgrowth of Demodex mites, a common mite found on eyelashes and eyelids. 5. Other side effects in less than 2% of patients were chalazion/blepharitis and pruritis. 6. Please see Important Safety Information throughout this brochure and full Prescribing Information attached.

Inside panels open



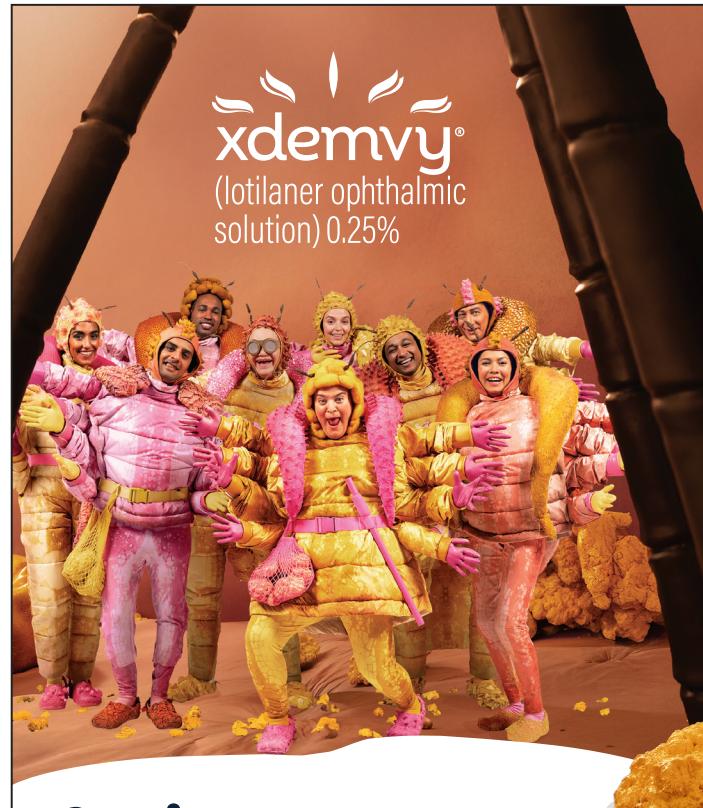
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Back panels open



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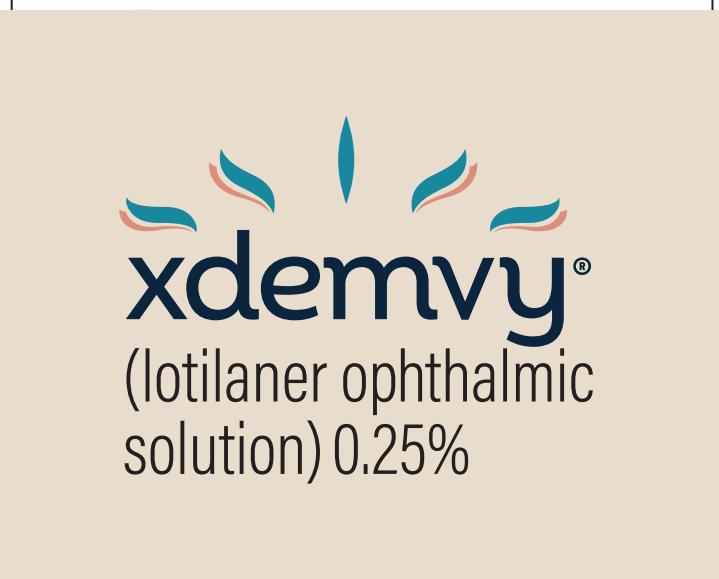
Front



**A mite party may
be behind your itchy,
crusty eyelids.**

2"

5.8"



3.66"